



## Advanced Communications to Distribute Essential Business Communications Disaster Recovery Tool

MORRISTOWN, TN - June 25, 2009 – Advanced Communications is offering a failsafe disaster recovery system known as PBX Disaster Recovery. The dependable system will provide reliable backup for businesses across the nation.

“When a company’s phone system goes down business stops,” says Mr. Terry Fishburn, President. With PBX Disaster Recovery, business owners can rest easy knowing that their system is protected.”

As a universally compatible solution, PBX Disaster Recovery acts as an automatic PBX failover. Should a PBX suddenly go RNA (Ring No Answer) or ATB (All Trunks Busy), a hosted virtual PBX from Advanced Communications will take over and route calls to preset emergency numbers. The backup system provides seamless integration so that if a PBX goes down, an organization’s customer will never know.

“Companies go to great lengths to back up data, co-locate servers, and otherwise protect the vital parts of doing

business, but forget that their PBX is a large part of what connects them with customers,” explains Fishburn. “PBX disaster recovery is one of the most overlooked aspects of business continuity planning – until it’s too late.”

As a cost effective solution, industry experts feel that the PBX Disaster Recovery product is an in-demand alternative to high-priced backup phone systems currently being offered.

“We feel it is our duty to offer this product to every business with a phone system,” says Fishburn. “Our goal is to make sure that each company has a contingency plan for their telecommunications in case of disaster, and we take pride in knowing that our solution can deliver that to them.”

To learn more about PBX Disaster Recovery contact a friendly representative at (423) 317-3027 or send an email to [TFishburn@aci-tn.com](mailto:TFishburn@aci-tn.com).

### **ABOUT ADVANCED COMMUNICATIONS**

Advanced Communications, Inc. is a full-service, telecommunications company serving customers throughout East

Tennessee. Since 1985, Advanced Communications has experienced strong, continual growth as the company evolved into the region’s telecom leader. The company is dedicated to providing businesses of all sizes with innovative technology solutions that increase profitability, enhance employee productivity, and give them a competitive advantage in their marketplace.

Advanced Communications offers an array of voice and data solutions from industry leading manufacturers including Toshiba, ShoreTel, and ESI. Additionally, Advanced Communications provides businesses with a variety of comprehensive Partner Protection Plans designed to ensure quality system performance and exceptional technical support delivered by factory certified and highly skilled technicians. Advanced Communications also provides connectivity services as an Authorized AT&T Solutions Provider. For over twenty years, Advanced Communications has offered services 24 hours a day, 7 days a week with emergency service guaranteed within 2 hours. For more information about Advanced Communications call (423) 586-8624 or visit [www.aci-tn.com](http://www.aci-tn.com).